

"I recommend Jill Johnson for audiences seeking the whole package: grace, intelligence, wit and savvy advice. Jill's messages resonate. She's a thoughtful, poised speaker with great information and a personable style."

Shawna Suckow, CMP, Founder and President
SPIN, The Senior Planners Industry Network
One of the 25 Most Influential People in the Meeting Industry 2012, 2013 & 2014



Jill J. Johnson, MBA

Jill Johnson is an **award-winning management consultant** who has personally impacted over \$3 billion worth of business decisions. Jill is an exceptional businesswoman who can translate her own business acumen into knowledge anyone can implement themselves.

Jill Johnson is in the board rooms, the back rooms and the executive suites where complex decisions are being made impacting the future of clients located throughout the United States, as well as in Europe and Asia. She knows what it takes to develop and implement strategies for turnarounds or growth that get results.

Jill is a widely-respected business executive and leader who has been a member of the boards of directors and executive committees of a variety of business, professional and governmental boards. Jill is currently serving on her second federal board. She has served on federal boards under three different United States presidents representing both political parties.

Jill has won numerous honors for her business acumen, her leadership savvy, as well as her entrepreneurial success. She has been quoted on a range of management issues in national publications including *The Wall Street Journal*, *The New York Times*, *Money Magazine* and *Entrepreneur*. Jill has appeared as a thought leader on a variety of radio and television programs for business. She is also a 4th generation entrepreneur who grew up in a family-owned business.

"Jill's incredibly knowledgeable and arguably one of the most engaging and informative speakers I've ever worked with."
Stephanie Menning, CAE, IOM

"I recommend Jill to any group that wants to learn how to do their jobs better, live their lives better or raise their status in the world. She's that good!"

Tracey B. Smith, CMP, CMM

"Jill Johnson is an amazing wealth of practical and strategic business information. Her presentations help us find that "edge" we need."

Jennifer Brigham, President – National Association of Women Business Owners – MN

Jill is a powerful speaker with the rare ability to deliver substantive content in a way that is engaging and easily accessible.

Jill is the consummate professional and a compelling speaker.



Johnson Consulting Services *Marketing & Management Consultants*

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Jill Johnson's Key Topics

Jill will customize her programs to meet your unique needs.

Jill was inducted into the Minnesota Women Business Owners Hall of Fame!

Clarity Counts: The Key to Confident Decision Making

Some people easily assess all angles of a decision while others freeze with indecision. The critical difference between the two is the ability to get clarity. As a management consultant who has helped clients make over \$3 billion worth of business decisions, Jill Johnson knows how to get clarity. She will show you how you can become an effective decision maker too.

Confidence Compounds: The Result of Boldly Seizing Opportunities

One of the most significant leadership skills to develop is confidence. Confidence allows you to have impact far beyond your title or level within your organization. Jill Johnson will help you identify and develop strategies designed to enhance your own leadership abilities. She will share how the compounded impact of small bold actions can morph into opportunities that will transform your future.

Market Forces: Setting Your Strategic Direction in Uncertain Times

Effective strategic planning in today's turbulent time requires more than a fun discussion of your dreams and vision. It requires a market-based assessment of your assumptions and a deep review of the market forces at play. Jill Johnson's thought-provoking presentation will provide the practical insight you need to avoid common planning mistakes and obtain the information you really need to determine your ability to survive and thrive.

Moments Matter: Strategically Maximizing Your Productivity

We are all beyond busy these days and it is nearly impossible to achieve any semblance of a work-life balance. Time is your most precious resource. As someone who has sold time for more than 20 years, Jill Johnson looks at time differently than most people. She will share strategies you can implement immediately to more effectively optimize your time to be more productive and maintain your sanity.

Strategic Thinking: Making Yourself Valuable to Your C-Suite

The C-Suite is under tremendous pressure to perform in today's challenging economic environment. Jill will help you focus your critical thinking, daily job performance and your communication on the things your C-Suite really needs from you. She will show you how to leverage your knowledge into strategic insight that will shift your role in your organization into a critical business asset.

Enduring Enterprises: The Essential Strategies for Achieving Longevity

Leaders of enduring enterprises do more than just dream about their future. Jill's insightful presentation will provide you with practical strategies to help you understand and develop the four character traits that will enhance your leadership ability to build an enduring enterprise. She will share with you what you need to do immediately to boost your potential for building a business or organization that stands the test of time.



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