## Enduring Entrepreneurs<sup>TM</sup>

Jill J. Johnson, MBA

Speaker • Consultant • Author

Jill's Signature Keynotes: It takes more than a wish to build an entrepreneurial enterprise that stands the test of time. Are you ready to become one of the rare entrepreneurs who succeed over the long-term? Jill will show you how!



## Success Strategies of Enduring Entrepreneurs<sup>TM</sup>

While entrepreneurs are ready to embrace the risks of self-employment when they start or buy into their ventures, few understand that those who sustain success over the long-term are different. Enduring Entrepreneurs<sup>TM</sup> do more than just dream of being a success because they have the drive and discipline to make their success a reality. Jill Johnson's dynamic presentation will provide you with practical strategies to help you understand the key character traits that will determine your ability to build an enduring business and what you need to implement immediately to enhance your potential for building a business that lasts.

## Building an Enduring Entrepreneurs<sup>TM</sup> Mindset

The mindset of Enduring Entrepreneurs<sup>TM</sup> are focused on effectively navigating business complexity in an agile manner. Developing this mindset require requires a disciplined focus on becoming an Executive Entrepreneur. Savvy corporate executives build teams and corporate cultures that drive results. Success-motivated entrepreneurs and small businesses must do the same. In this dynamic presentation, you will learn how to plan for your entrepreneurial future and manage your success. You will learn the critical elements of how to manage the stress and anxiety of making critical business decisions. You will understand the essentials needed to gather and interpret market data to stay abreast of emerging market opportunities. Your entrepreneurial mindset is the foundation for how much success you can achieve.

## About Jill:





Jill J. Johnson, MBA, president and founder of Johnson Consulting Services, is an award-winning management consultant who has personally impacted more than \$4 billion worth of business decisions. She is a 4th generation entrepreneur who grew up in a small family-owned business. She founded her company more than 30 years ago and her clients are located throughout the United States, as well as in Europe and Asia. Jill is a two-time business hall of fame inductee and won numerous other honors for her business acumen, leadership savvy, and entrepreneurial success. She has been quoted in *The Wall Street* 

Journal, The New York Times, Money Magazine, Inc., Forbes, and Success. She has appeared as a thought leader on radio and television too. Jill's business insights and articles have appeared in over 120 publications. She is a Professional Member of the National Speakers Association.

All presentations will be customized to meet your unique needs.

These presentations are available as a
keynote, breakout workshop or half-day session.

Booking Information: 763-571-3101 Info@JCS-USA.com

