

# Enduring Enterprises™

**Jill J. Johnson, MBA**  
Speaker • Consultant • Author



*Jill's Signature Keynotes: It takes more than a wish to build an enterprise that stands the test of time. Are you ready to become a leader who achieves success over the long-term? Jill will show you how!*

## ***Enduring Enterprises™: The Secrets to Achieving Longevity***

While most leaders and executives feel ready to embrace the risks of leadership of a business or non-profit organization, few understand that those who lead enterprises that sustain success over the long-term are different. Leaders of enduring enterprises have the drive and discipline to make their vision of success a reality. Leaders who create enterprises that last well beyond their leadership tenure are always looking ahead to identify the other tools, resources, ideas and technology they can access to enhance their organizational success. Jill Johnson's insightful presentation will provide you with practical strategies to help you understand and develop the character traits that will enhance your leadership ability to build an enduring enterprise.

## ***Market Forces Impacting Enduring Enterprises™***

There are nine key market forces impacting most enterprises today. You have no control over these market forces. Yet you continually must adapt your strategies to respond to them. Jill Johnson's insightful presentation will provide you with an in-depth discussion of these critical market forces and the potential impact on your business strategies. You will learn to shift your questioning mindset from asking status quo questions to shaping and asking questions that clarify the real potential for your organization's on-going success. You will gain valuable insight on the immediate actions you can take to address the impact of uncertainty and volatility in your enterprise.

# About Jill:



Jill J. Johnson, MBA, president and founder of Johnson Consulting Services, is an award-winning management consultant specializing in strategy development. She has personally impacted more than \$4 billion worth of business decisions for clients located throughout the United States, as well as in Europe and Asia. Jill is a two-time business hall of fame inductee and has received numerous honors for her business acumen, leadership savvy, mentoring impact, and entrepreneurial success. Jill is a sought-after consultant and thought-provoking speaker who

shares her insights on the critical market forces and critical skills needed to thrive in today's complex business environment. She has been quoted in *The Wall Street Journal*, *The New York Times*, *Money Magazine*, *Inc.*, *Forbes* and *Success*. She has appeared as a thought leader on radio and television too. Jill's business insights and articles have appeared in over 120 publications. Her international award-winning book, *Compounding Your Confidence* has been sold world-wide on 5 continents. Jill is also a Professional Member of the National Speakers Association.

*All presentations will be customized to meet your unique needs.  
These presentations are available as a  
keynote, breakout workshop or half-day session.*

**Booking Information: 763-571-3101**  
**Info@JCS-USA.com**

Jill has been featured in the following:

